



**UNION INTERNATIONALE
DES CHAUFFEURS ROUTIERS**

UICR Media data 2019

The association

The UICR has represented the interests of professional drivers worldwide for more than 50 years. It is regarded as the ambassador of the national associations at the international level. At the same time it is the information hub for national associations and professional drivers.

UICR field of activities

UICR works towards:

- Uniform training of professional drivers
- Improving the professional image of drivers
- Help for professional drivers in need
- Safety on the road
- Security at parking lots and rest area
- Medical care for long-distance drivers
- Alternative work schedules



Instruments:

A cooperation with UICR will ensure you, that your message will get to your target group. Together we can benefit from one another.





Online communication

Banner (linked)



280x130 pixels
Euro 300/month
Euro 3000/year

Slider (linked)



694x300 pixels
Euro 600/month
Euro 6000/year





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Online communication for

News

PR article in the category News, Euro 500

Newsletter

Your article on News can be posted in our newsletter, Euro 500

Social media

Your article will be posted and read on our social media:

Facebook UICR: 1220 followers, Euro 500

Facebook Int. Drivers Day: 4700 followers, Euro 500





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Event partnerships for

International Professional Driver's Day

Every year on the 2nd Friday in May UICR calls for the second time the International Professional Driver's Day to say thank you to drivers, who transport our goods or passengers in conditions, that are not always favorable. You can join our communication force in Europe and overseas:

Communication partnership

Europe: Euro 1000

Worldwide: Euro 3000

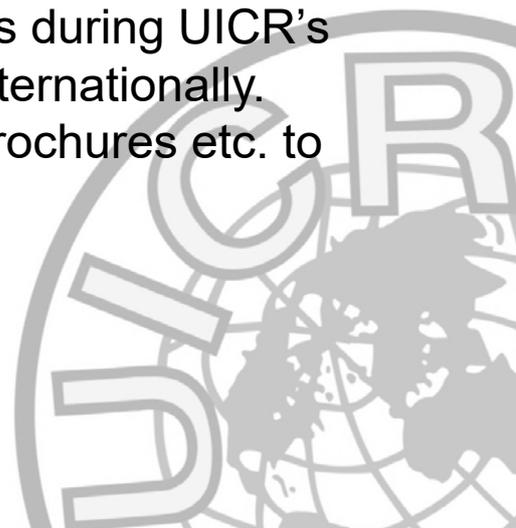
UICR World Championship

During this prestigious event with drivers and organisations from around the world, you can present your company and count on a multiplier of your message. An individual package will be established to meet your interest.

UICR General Assembly

20 Minute time frame to present your services during UICR's General Assembly meeting will get you set internationally. Besides your presentation you can provide brochures etc. to all participants.

General Assembly partnership Euro 1500





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Questions

For answering any questions concerning this proposition, please get in touch with us:



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